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**Analyzing Behavioral Implications of Face Mask Wearing to Slow COVID-19 in Organizational Workplaces**

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**ABSTRACT**

As a global struggle against COVID-19 played out over the past few years, we analyzed the policy

and tactics required to follow the recommendations of scientists and health professionals to achieve

physical and psychological well-being by wearing masks to slow the spread of the SARS-CoV-2.

While today’s conversations have turned largely to vaccinations more than masks, we may find that

the behavioral implications have similarities. An online survey from a business-focused social media

network is employed to understand the issues for and against mask wearing. The survey findings

showed that 60% of organizations have created some kind of health pact, pledge, or commitment

and that most plans identified impact everyone who interacts with a business, not just employees.

The findings do not shed much light on what drives people to opt out of mask wearing. The practical

findings are that there is a need for achieving, understanding, and subsequent buy in of mask wearing

that would be helped with a solid plan. The limitations of the research are primarily the small size of

the convenience sample and the fact that the population may be restricted. Replication of this type

of study with a formal, qualitative approach aimed at populations of interest is highly recommended.

**Keywords**

Acceptance, COVID-19, Mask, Plan, Policy, SARS-CoV-2, Science, Social Distance